

WWF and IKEA partnership

Over 30 percent of Earth's land area is covered with forests. They are among the most notable areas of biological diversity. The forests also offer a variety of possibilities to serve mankind – wood, nutrition, medicines and more. Today, we are rapidly losing forests and many species are endangered. Good governance and responsible forest management can help counteract some of the most severe problems, such as forest degradation and illegal logging.



What we do as partners for change...



10 PROJECT COUNTRIES

- Bosnia-Herzegovina
- Bulgaria
- Cambodia
- China
- Indonesia
- Laos
- Romania
- Russia
- Ukraine
- Vietnam

WWF and IKEA are committed to promoting a sustainable landscape and responsible forest management to secure forest values for both present and future needs. This is why we run forest projects in 10 countries around Europe and Asia that spread knowledge and develop tools to a variety of stakeholders, but also aim to facilitate innovative thinking amongst progressive companies.

The world's forests need to be protected and managed responsibly to halt deforestation and forest degradation, while providing fair economic and social benefits to the people and business that depend on them. We focus on four key areas to achieve responsible forest management so that raw materials can be extracted while maintaining the forests' biological and social values:

Improved forest governance

We work to improve forest governance so that policies and land use decisions better

integrate ecological, social and economic values of the standing forest.

Responsible forest management

We support the development of responsible forest management. This includes improving the quality of forest certification systems and increasing the area of credibly certified or well managed forest.

Responsible & transparent trade

We work to strengthen legislation and policies to combat illegal logging and trade, improve transparency along the entire value chain, and to show the consequences of irresponsible trade and consumption of forest products.

Improved production efficiency

We look at ways to reduce the footprint of IKEA supply chains. This can be done by designing products that get the most out of each log, and by using more recycled wood.



...and what we've achieved

Since the start in 2002, the IKEA and WWF cooperation has contributed to improved forest management over vast areas in Europe and Asia. Below are some examples of achievements.

Improved forest governance

- In China, the project introduced the High Conservation Value Forest concept, and this has since been incorporated into the National Forest Management Plan. Requirements on timber legality for veneer and paper products, and on sustainability for timber imports, were also included in China's public procurement policy.
- In Bulgaria the project has helped to get the national forest strategy (2014 – 2020) and the forest legislation to recognise forest certification as an important tool for sustainable management of forest resources.
- In Romania the project was involved in making sure that the criteria for identification of the pristine forests have been developed and agreed with all relevant stakeholders. In 2012 the Ministry Order was issued providing not only the identification criteria and methodology but also ensuring the protection status for these stands.

Responsible forest management

- With contribution from the partnership, the FSC certified forest area in Russia has expanded from about 300,000 ha in 2002 to over 38 million ha in June 2014.
- In China, the FSC certified forest area in June 2014 was close to 3,34 million ha, of which the partnership has supported around two million ha. Nine forest management enterprises in the Amur tiger habitat region have achieved FSC certification.
- In Laos during 2011, the project developed the first ever FSC certification of rattan forest. More than 33,000 ha of rattan forest are now FSC certified in Laos.
- In 2013, 56,000 ha of forests in Tuzla Canton in Bosnia and Herzegovina (BiH) was FSC certified with support from the partnership.
- By June 2014, close to 3 million ha was FSC-certified in Romania and Bulgaria with support from the partnership.



- In Latvia and Lithuania, seven demonstration forests have been established to show forest owners the benefits of responsible forest management.
- A University textbook on sustainable forest management was developed and introduced at 40 Russian universities.
- In Romania, Bulgaria and Ukraine, HCVF has become a well-known concept. Maps have been developed and more than 15,600 ha have been identified as Old Growth Forests and of these 6,750 ha have been set aside from logging.

Responsible & transparent trade

- In Romania, a national timber tracking system was developed on the partnership's initiative – an important tool to verify timber legality.
- A manual for customs control and wood-based product classification was published in cooperation with the Russian State Customs Academy to help fight illegal export.
- In Vietnam, a gap analysis on legality requirements has been conducted for rattan and acacia suppliers. Training materials were developed based on this.

Improved production efficiency

- The partnership will look at case studies on IKEA efficiency through product design and development, and evaluate its overall environmental footprint for forest products, including paper.

GLOBAL FOREST & TRADE NETWORK

IKEA is a participant of the Global Forest & Trade Network (GFTN), a WWF initiative to eliminate illegal logging and drive improvements in forest management. www.gftn.panda.org

IKEA PEOPLE & PLANET

In August 2017, IKEA aims to have at least 50% of its wood coming from more sustainable sources and by August 2020 100%. IKEA defines these sources as FSC certified or recycled wood.

Contact:

For more information on the WWF and IKEA partnership, visit www.panda.org/ikea, www.IKEA.com or contact WWF at wwf-ikea-projects@wwf.se

